

press release GIOIEMILANESI > Icònica\_glass collection

poetry light researCh breath sOuNd enthuslasm CAre love

## CITY NECKLACE

City necklace | bright jewel necklace | borosilicate glass, steel and led | 1.2 meter diameter

With this installation the Icònica project evolves and takes new directions. The 'city necklace' is added to the collection of wearable necklaces. From the oneiric dimension to the materialization of the large jewel necklace, (1.2 meter diameter) it is designed for spaces such as lofts, porches, gardens. In the light version, LEDs are added to the steel rim and the borosilicate glass elements. You can preview it at VENICE DESIGN WEEK 2018 in the cloister of We Crociferi in Campo dei Gesuiti opposite the Oratory of the Crociferi, one of the precious places of Venice that preserves series of paintings by Jacopo Palma il Giovane and is the exhibition venue of Art Light Colors 2018.

## PROJECT ICÒNICA

Icònica\_I freely imagined the city of Milan\_wearing my necklaces, its iconic statues and its iconic women wearing my necklaces\_ in an emotional album that I created in a joyous, playful and self-ironical, but never irreverent, mood. Transparency\_lightness\_sound. Sign\_light\_matter alchemy, glass. Necklaces\_that I dreamed in clean\_essential\_classical\_contemporary\_future shapes.

Transparency\_colour absence as a choice of elegance and tone for ICONICA. They are necklaces that take on the colour, the mood of the women who are wearing them. Necklaces enhancing glass and shaped by light. Lightness as a primary value: physical lightness, as their weight is low, visual lightness, due to colour absence, inner lightness, as a cure to the weight of daily routine. Sound\_necklaces that don't scream or shout, but ring and whisper. Their manufacture is also transparent and ethical.

This project represents my origins and my working growth, in the artistic, graphic and design field. It encloses all the encounters that touched my life, first of all the one with my father Enrico, who was a painter. I deeply felt this artistic project, that stems from research, experimentation and an accurate study. It starts off from my thirty-year experience as a creative designer.

It was thought, designed, seeded, nurtured, cultivated and picked up in Italy. I designed, assembled and sold Icònica, and carried out thanks to the help of small passionate artisans and small companies in Milan, Lombardy, Emilia Romagna, Tuscany, Veneto, Friuli Venezia Giulia. Every step in the productive cycle has been carefully controlled.

## NECKLACES

It is the tale of a female universe full of creativity and passion. I imagined timeless icons wearing my necklaces; I wish those women had worn them and I dedicated the necklaces, to them.

These are poetical jewels, jewels having character and a common thread – line purity, shape essentiality, their material. They were created with those elements, they have a common identity but a unique personality. It is a collection of glass, steel, PVC necklaces and jewels, a range of proposals in motion.

Every necklace is dedicated to a contemporary or past woman, to a real or dream-like woman, and it plays a colour and a female voice.

The collection is aimed at women who may be different as for taste, sensitivity, appearance, with no limits. Our philosophy is to nurture diversity, so that everyone can choose an emotional, poetical, creative jewel.

It's a line of trendy design jewels, made exclusively in Italy in an ethical way. They are unique creations, every single piece is glass-blown and handcrafted. We supply quality certificates of handicraft products.

elisabetta carozzi +39 340.8391502 – [elisabettacarozzi@gmail.com](mailto:elisabettacarozzi@gmail.com) – <http://www.elisabettacarozzi.com/>